

Businesses' views on parking space management

We want to hear from local businesses about changes in the last 12 months affecting the economic vitality of the town centre. Please help us by taking 5 minutes to complete this questionnaire. Views and comments will be kept confidential and unattributable. Please send the completed form back to us Freepost (no stamp required) by 2 June. Please email frontline.consultation@haringey.gov.uk if you would prefer to complete this form online. Thank you for your cooperation

Q1 Please tell us the name of your business, road name and number. (Names will not be published but we need the information to ensure we have a good cross section of views and businesses).

Q2 Please confirm which of these town centres your business is in or nearest to

- Crouch End
- Haringey Green Lanes
- Muswell Hill

Q3 Which other town or shopping centres do you see as the main competitor to yours and other businesses here? In other words which centre would your customers go to if they didn't come here? (Tick one only please).

- | | |
|---|--|
| Crouch End <input type="checkbox"/> | Brent Cross <input type="checkbox"/> |
| Haringey Green Lanes <input type="checkbox"/> | Harlequin <input type="checkbox"/> |
| Muswell Hill <input type="checkbox"/> | Westfield <input type="checkbox"/> |
| Wood Green <input type="checkbox"/> | Bluewater <input type="checkbox"/> |
| Arena Centre <input type="checkbox"/> | Lakeside <input type="checkbox"/> |

Q4 Please give us your best estimate about the means of transport used by your customers/visitors. For example if you think that 80% of your customers come here by car, 15% by bus, and 5% walking or cycling, then you would put 80, 10, and 5 as your answers.

Estimated % travelling here by car, van or motor-cycle

Estimated % travelling here by bus or tube

Estimated % travelling here on foot or bicycle

Q5 Assuming some of your customers who come here by car talk to you about parking, what sort of issues do they mention? (Please tick no more than two from the following list).

- Takes too long to find a space
- Inconvenient not being able to park for more than 2 hours
- Not enough Pay and Display bays conveniently located
- Excessive pay and display parking charges
- Not enough parking spaces close to all the shops/restaurants
- Lack of clear signs about where they can park and for how long

Other, please state

Q6 To the best of your knowledge how long do your customers who drive here usually want to park for?

- Just a few minutes
- 15 minutes to half an hour
- About one hour
- Two hours or more

Q7 In your view, why do shoppers and visitors choose to come here - in preference to another centre?

Q8 What do you think that the council might do to improve the economic vitality and wellbeing of the town centre? Please identify up to THREE suggested actions

Q9 How many of your staff usually come to work by car? (please enter amount)

Q10 Where do your staff usually park when they drive in to work?

- On the street.....
- In a privately managed car park.....
- Staff car park.....
- In a 'permit bay'.....
- In a business bay.....
- In a public or council car park.....

Q11 Do you agree that parking priority (eg 'Pay & Display' bays) should be given to your customers and visitors, rather than to your staff?

- Agree.....
- Disagree.....

Q12 In what ways do you think the economic climate may have affected trade in your town centre over the last year? (Please tick up to three factors you think most relevant)

- Customers now make fewer visits than they did last year.....
- Visitors / customers who drive in park for a shorter time than they used to.....
- Some customers/visitors are now more likely go to shopping malls like Wood Green or centres like Brent Cross where there is cheaper or free parking.....
- Many customers who used to drive now use public transport (or walk/cycle) for some visits..
- Cost of parking has put off many customers and visitors.....
- Many more customers now use the internet for shopping.....
- Shortage of convenient parking space is a problem for customers.....
- The range and type of shops in the town centre has changed (e.g. more fast-food outlets).....

Please give details of any changes

Q13 If you have any other comments, please give details in box below

Thank you for taking the time to give us your views. Please send the completed form back to us freepost in the envelope provided, or use your own and send it to: Haringey Traffic Surveys, FREEPOST NAT 20890, PO Box 264, Wood Green N22 8BR